



भारतीय कृषि एवं खाद्य परिषद्  
INDIAN CHAMBER OF FOOD AND AGRICULTURE

# KARNATAKA STATE AGRICULTURE SUMMIT 2024



25<sup>th</sup> Sep 2024 | Taj West End, Bangalore

## KARNATAKA STATE AGRI AWARDS 2024



Projects and Investments | Business & Partnerships  
Food and Agro Ventures

# KARNATAKA STATE AGRICULTURE SUMMIT 2024

Karnataka, endowed with diverse agro-climatic conditions and abundant natural resources, stands as a leading state in India's agricultural sector. Over recent years, both the state and central governments have launched numerous initiatives to accelerate agricultural development and bolster the food processing industry in Karnataka.

The state is a vital contributor to India's agricultural economy, renowned for producing a wide variety of horticultural crops, spices, and coffee, which play a significant role in both domestic and international markets. To sustain and enhance this progress, it is essential to foster strong collaboration among policymakers, industry leaders, institutions, and civil society, creating an environment conducive to the growth of the agriculture sector. With the right policies, investments, and partnerships, Karnataka has the potential to further expand its agricultural output and drive the nation's economic progress.

The Indian Chamber of Food and Agriculture, serving as the premier body for policy and trade facilitation in India's food and agriculture sectors, is organizing the Karnataka State Agriculture Summit 2024. This summit will center on exploring new opportunities for business, investments, trade, technological advancements, partnerships, and policy reforms that are critical to unlocking Karnataka's full potential in agriculture and food processing. Additionally, ICFA will recognize and honor outstanding individuals, institutions, and organizations that have significantly contributed to the state's agricultural advancement, positively impacting rural livelihoods.

The summit is intended to be a key platform where stakeholders from across the agriculture sector can convene, deliberate, and strategize on pressing issues and emerging opportunities within Karnataka's agricultural landscape. It aims to inspire innovation, collaboration, and policy discussions that will drive the state towards sustainable agricultural development and economic prosperity. This event will also act as a catalyst for transformative changes within the agriculture sector, laying out a roadmap for sustainable growth, innovation, and success for farmers and stakeholders throughout the state.

Through fostering collaboration and dialogue, this summit aspires to position Karnataka as a leader in agricultural innovation in India. It will also lead to the development of actionable plans for industries and entrepreneurs to engage in the growth of Karnataka's agriculture and food processing sectors. This event is essential for all those involved in agriculture and food processing, including professionals from business, research, academia, startups, farming, trade, development, policy-making, and implementation, to participate and contribute to this crucial discourse.



## Objectives :

- **Discuss Challenges and Opportunities:** Address the challenges faced by farmers in Karnataka, focusing on access to technology, trade, and market opportunities, and the development of the food processing and agri-value chains.
- **Promote Sustainable Development :** Explore policy, trade, technology, and market perspectives for the sustainable development of Karnataka's agriculture sector.
- **Enhance Industry and Institutional Collaboration :** Discuss the role of industry and institutions in promoting FPOs, agribusiness, startups, and value chain development to empower farmers.
- **Address Climate Change and Food Security :** Deliberate on the impact of climate change on agriculture and the need for global partnerships and private sector involvement in enhancing food security and farmer incomes.
- **Facilitate Technology and Investments :** Encourage technology adoption, investments, and access to government schemes to support entrepreneurs, startups, and infrastructure development in the agriculture and food processing sectors.
- **Boost Trade and Investment :** Understand market dynamics and enhance trade and investment opportunities within the food processing industry.
- **Foster Innovation and Collaboration :** Provide a platform for the convergence of ideas, business plans, investments, and partnerships to drive the growth of Karnataka's agribusiness sector.

## Key Themes :

- **Technological Innovations in Agriculture:** AI, IoT, digital agriculture, and precision farming.
- **Market Linkages and Processing:** Connecting farmers with trade, markets, and value chains.
- **Sustainable Agriculture Development:** Efficient use of water and natural resources for sustainable agriculture.
- **Agribusiness and Investments:** Expanding the scope of agribusinesses and investment opportunities in Karnataka.
- **Policy Reforms and Governance:** Addressing regulatory challenges and promoting farmer-friendly policies.



# Program Details

Wednesday, 25<sup>th</sup> September 2024

INAUGURAL SESSION	09:30 AM - 10:30 AM
TEA BREAK	10:30 AM - 11:00 AM
Session 1: Agri Business and Investment Opportunities in Karnataka	11:00 AM - 12:15 PM
Session 2: Policy Initiatives of the State Government in Agri-Food Processing Sectors	12:15 PM - 01:30 PM
LUNCH BREAK	01:30 PM - 02:15 PM
Session 3: Agri Supply and Value Chain Development	02:15 PM - 03:30 PM
Presentation of Karnataka State Agriculture Awards 2024	03:30 PM - 04:00 PM
CONCLUDING TEA	04:00 PM Onwards

## CEO's Round Table and Networking Dinner

CEO's Round Table on Karnataka	06:30 PM - 07:30 PM
Networking Dinner	07:30 PM Onwards

## Who Should Participate :

- Political Leaders and Policy Makers
- Officials of the Central and State Governments
- Industry Leaders and Agribusiness Executives
- Experts, Researchers, Academic and Extension Professionals
- Banking, Insurance, Financial, Rural, and Development Professionals
- Farmers, Processors, Traders, Exporters, Startups, and Extension Agencies
- Entrepreneurs, NGOs, KPOs, FPOs, Students, and Agribusiness Professionals



## Areas of Focus :

- Horticulture & Food Processing
- Dairy, Poultry, and Fisheries
- AgriTech, Innovations & Startups
- Agri Finance & Crop Insurance
- Agro E-Commerce and Agro Food Exports
- Agro Logistics and Post-Harvest Infrastructure
- Cooperatives and FPOs in Agro and Food Processing
- Spices and Medicinal Production and Marketing

# KARNATAKA STATE AGRI AWARDS 2024

Agriculture in Karnataka has seen a remarkable transformation, moving from traditional practices to modern, technology-driven approaches. The state has become a leader in adopting advanced agricultural technologies, enhancing value chains, and fostering global partnerships. This progress is powered by the dedication of farmers, supportive government policies, and the involvement of industry stakeholders and startups.

However, many of these key contributors often go unrecognized for their significant impact on the state's agricultural sector. To address this, the Indian Chamber of Food and Agriculture (ICFA) is taking a step forward with the Karnataka State Agriculture Awards 2024. These awards aim to honor and motivate individuals and organizations that have shown leadership and innovation in advancing agriculture in Karnataka.

The selection of awardees for the Karnataka State Agriculture Awards 2024 will be done through a two-tier system. The awards subcommittees will be headed by a member of the State Committee. All the applications and nominations received by the Awards Secretariat will be put up to the respective subcommittees, which will, in turn, recommend names to the State Committee for the final selection.



## AWARDS CATEGORIES

- |                          |                                 |                                    |
|--------------------------|---------------------------------|------------------------------------|
| ○ Policy Leadership      | ○ Academic Leadership           | ○ Best District in Dairy           |
| ○ Development Leadership | ○ Entrepreneur Leadership       | ○ Best District in Fisheries       |
| ○ Industry Leadership    | ○ Young Scientist Award         | ○ Best District in Poultry         |
| ○ Research Leadership    | ○ Lifetime Achievements         | ○ Best District in Food Processing |
| ○ Farming Leadership     | ○ Programme Leadership          | ○ Best District in FPOs            |
| ○ CSR Leadership         | ○ Best District in Agriculture  | ○ Best District in Spices          |
| ○ Corporate Leadership   | ○ Best District in Horticulture | ○ Best District in Cooperatives    |

## BENEFITS TO SPONSORS :

### (1.) Principal Sponsor (Rs. 10.00 Lacs)

- ❖ Official Status of Principal/Title Sponsor of the Event
- ❖ Name and logo to appear along with the organizers in all the promotional materials, program banners, event souvenir and onsite publicity.
- ❖ Free furnished space of 18 sq. mt. at most prominent location.
- ❖ One official to share inaugural and concluding dais.
- ❖ 15 mins slot for Corporate Presentation
- ❖ Organizations corporate video to run during session breaks
- ❖ Special acknowledgement during inaugural and concluding functions.
- ❖ 04 Standeeds/Banners can be placed at the venue.
- ❖ Company brochures/pamphlets can be inserted in kit bag

### (2.) Main Sponsors (Rs. 5.00 Lacs)

- ❖ Official Status of Main Sponsor of the Event
- ❖ Name and logo to appear along with the organizers in all the promotional materials, program banners, event souvenir and onsite publicity.
- ❖ Free furnished space of 09 sq. mt. at prominent locations
- ❖ Organizations corporate video to run during session breaks at all activities.
- ❖ Acknowledgment during inaugural and concluding ceremony.
- ❖ 10 mins Slot for Corporate Presentation
- ❖ 02 Standeeds/Banners can be placed at the venue.

### (3.) Sponsor (Rs. 3.00 Lacs)

- ❖ Official status of Co-Sponsor of the event.
- ❖ Name and logo to appear along with the organizers in all the promotional materials, program banners, event souvenir and onsite publicity.
- ❖ Free furnished space of 06 sq. mt. at prime location
- ❖ Acknowledgment during inaugural and concluding ceremony.
- ❖ 05 mins Slot for Corporate presentation

### (4.) Co-Sponsors (Rs. 2.00 Lacs)

- ❖ Official status of Co-Sponsor of the event
- ❖ Name and logo to appear along with the organizers in all the promotional materials, program banners, event souvenir and onsite publicity.
- ❖ 02 Standeeds can be put at the venue.
- ❖ Acknowledgment during inaugural and concluding ceremony.



## ICFA ACCOUNT DETAILS FOR ONLINE PAYMENTS

Beneficiary Name	INDIAN CHAMBER OF FOOD AND AGRICULTURE		Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, New Delhi	
IFSC Code	HDFC0000003	MICR Code	110240001	

## MEDIA COVERAGE :



**UP's export potential to be tapped through tie-ups: Minister**

EXPRESS NEWS SERVICE  
LUCKNOW, AUGUST 31

THE EXPORT potential of the state would be tapped through farm-industry tie-ups, said Agriculture Minister Dinesh Pratap Singh on Saturday. He said the state government is keen to explore the export potential of the state's agricultural products and to tap the export potential of the state's agricultural products.

UP Deputy CM Brajesh Patra said the state government is keen to explore the export potential of the state's agricultural products and to tap the export potential of the state's agricultural products.

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**EXPORT POTENTIAL OF U.P. TO BE MAXIMISED: MIN**

HT Correspondent  
letters@htlive.com

LUCKNOW: UP horticulture and agri exports minister Dinesh Pratap Singh on Saturday said the state government is keen to explore the export potential of the state's agricultural products and to tap the export potential of the state's agricultural products.

**यूपी में कृषि क्षेत्र में अपार संभावनाएं : ब्रजेश पाठक**

UP DEPUTY CM BRAJESH PATRA SAYS THE STATE GOVERNMENT IS KEEN TO EXPLORE THE EXPORT POTENTIAL OF THE STATE'S AGRICULTURAL PRODUCTS AND TO TAP THE EXPORT POTENTIAL OF THE STATE'S AGRICULTURAL PRODUCTS.

**Talks on for seed park in state with Dutch co, says min**

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**बढ़ेगा निर्यात, दोगुनी होगी किसानों की आय**

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## ABOUT THE ORGANISER :

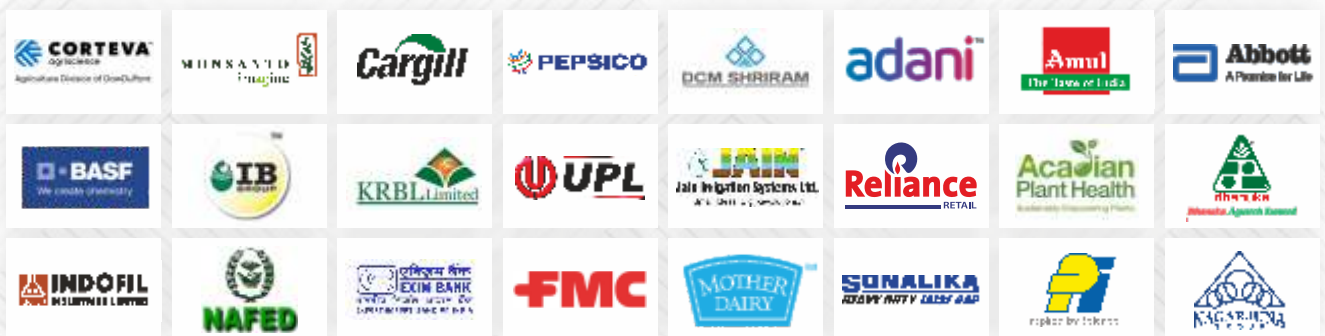
The Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy, and development agendas and serving as a global platform for trade facilitation, partnerships, technology, and agribusiness services. A proactive approach helps ICFA discern critical challenges emerging in Indian agriculture and create opportunities for development, value addition, and international trade to accelerate growth in the food and agriculture sectors globally. ICFA, with more than 25 industry Working Groups and sector-specific Business Councils, represents the interests of key stakeholders at the national level and, through its international platforms and partnerships, facilitates India's global engagement in the food and agriculture sectors.

For enhanced sustainability, food safety, and quality standards, ICFA has taken up the Agriculture Stewardship Program by launching the Healthy Food Initiative program and the Good Agriculture Practices (GAP) project. In a short period of more than ten years, the Chamber has signed MoUs with the ICAR, APEDA, NRDC, RAKEZ Group, ASYAD Group, University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization, NASSCOM, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn, IFPRI, etc. Through international partnerships, ICFA envisions mobilizing technologies and investments that will catalyze agribusiness and agri-startups. The more than 35-member ICFA Board has distinguished luminaries, with the Pioneer of India's Green Revolution, Prof. MS Swaminathan, as its Patron.

## ICFA PARTNERS



## ICFA MEMBERS



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